

## The GG band: symbol of quality

Every Anxin chicken comes with a yellow band on its leg with the GG trademark and the phrase antibiotic-free residue free, which is an assurance to customers that the meat they are getting from the bird is free of antibiotic residues.

The Anxin chicken is the only one in the market that comes with this guarantee. The chicken is tested by Vet Diagnostics (M) Sdn Bhd.

Gesing's broiler farms are accredited by Singapore's Agri-Food and Veterinary Authority, as well as the Department of Veterinary Services of Malaysia. The company has well-maintained records throughout the production process that allows traceability and further assurance to customers that the Anxin birds are of high quality.

Thus Gesing's Anxin Chicken are produced and marketed with the assurance that:

- only birds reared by GGSB farms are marketed.
- the chickens are antibiotic residue free
- no growth hormones are used.
- the chickens have lower fat level and lower cholesterol level compared to white broiler and;
- only healthy birds are marketed.

truly antibiotic residue free, he was told that the birds are examined three days prior to market. He then asked what if the antibiotic is given by the contract grower after the birds are examined. The person in charge was unable to answer them.

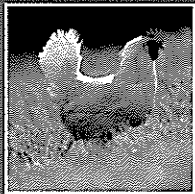
In addition, Mr Chong said that any major expansion plan would

require a big investment, not only in terms of capital but also in training farm supervisors and workers.

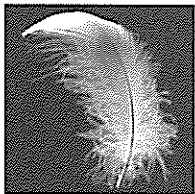
"Because we're a relatively small company, it's not easy for us to get financing," he said. "Although we are on the lookout for a sincere partner, we still want to maintain 100% management control in the raising



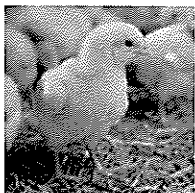
*Every Anxin chicken has a yellow band on its leg with the GG trademark and the phrase antibiotic residue free, which is an assurance to customers that the bird's meat is free of antibiotic residues.*



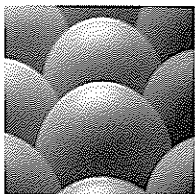
## Bird variability a worry?



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Avizyme feed enzymes reduce feed ingredient variability, resulting in more consistent bird growth, egg production and feed conversion. Use Avizyme for more uniform bird performance to improve your profit.



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